

NEWS RELEASE

Dr. Patricia L. McGeehan, Superintendent of Schools, has announced the Bayonne Board of Education in partnership with the USDA, the Dairy Council and Pomptonian Food Services will be piloting a Breakfast in the Classroom Program (BIC) in Public School #3, Dr. Walter F. Robinson School and Public School #9, Washington Community School. The Program will begin Tuesday, October 9, 2012.

Some of the proven benefits of a BIC Program are:

- Better Academic Achievement
- Less tardiness
- Better attendance
- Decrease in obesity
- Establishes healthy choice eating habits
- Decrease in diabetes and hypertension
- Fewer discipline issues

With results like this it is no wonder why programs like this are springing up in school districts around the country.

The BIC Program will provide a nutritious, well balanced, USDA approved breakfast for the students already approved for free lunch. It will also provide breakfast for those approved at the reduced rate for just 30 cents a day. Full paid students will be able to purchase breakfast for \$1.15 per day and become part of this exciting program.

Children in the Pilot Schools will be bringing home information and menus in the near future. Parents and guardians are urged to look out for them. These handouts will also be available during the Back to School Night on September 20, 2012.

The Bayonne Board of Education will evaluate the pilot programs and determine whether or not to continue it and expand the program at its other schools stated Mr. Leo J. Smith Jr., Assistant Superintendent for Business.

To learn more about BIC go to www.breakfasteveryday.org Information will also be available on the BBOED website bboed.org.